

ROTARY CLUB OF IRVINE PRESENTS



THE 8TH ANNUAL
IRVINE CLASSIC
CHARITY GOLF TOURNAMENT

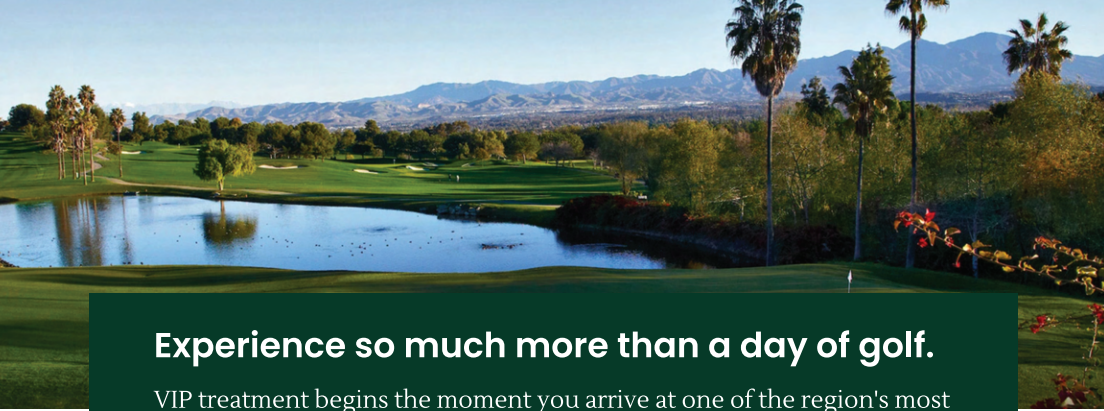
MONDAY, MAY 20, 2024



12:00PM Shotgun Start
Check-In Starting at 10:00AM



33 Santa Barbara Dr, Aliso Viejo, CA 92656
More Information and Complete Schedule at IrvineClassic.com



Experience so much more than a day of golf.

VIP treatment begins the moment you arrive at one of the region's most difficult-to-book golf venues: including concierge bag service, engaging pre-tournament activities, exceptional golf, and a mountain view sunset dinner banquet overlooking the course.

Located in the hills of Saddleback Valley and surrounded by spectacular views of pristine mountain ranges and picturesque valleys, **Aliso Viejo Country Club** is an oasis from the fast-paced life of Orange County featuring the very best golf, dining and social activities.



The Course

The Nicklaus-designed 18-hole golf course boasts a strategic challenge from the Tournament Tees at 6,571 while also offering a variety of options for all golfing levels, including the Pines Tees as the family-friendly tee-it-forward course. The Club is enriched with a foundation of growing the game and continuing to build on family fun enjoyment in a country club environment.

Memorable Cuisine to compliment a magical day of fun and fellowship.

Experience the delights of your choice with gourmet lunch and dinner menus, plus a selection of succulent appetizers for the cocktail hour.





Hopes & Dreams Sunset Dinner Banquet

Your presence is requested on

May 20, 2024

Cocktail Hour Networking 4:30pm | Sunset Dinner Banquet 5:30pm

Bring a dinner guest to experience:

Elite Venue | Bold Flavors | Fun Activities | Live Entertainment

Celebrate and support Rotary's efforts to Create Hope in the World.

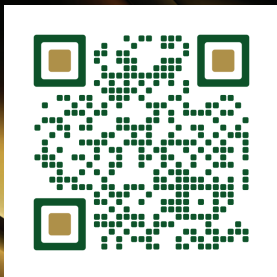
Featuring partner organizations including



\$125 per guest

Or \$100 per guest with golf or sponsor package

**Reserve Hopes & Dreams Dinner Tickets and Sponsorships
at IrvineClassic.com/dinner**



Spectacular Raffles



VIP Wine & Dine Raffle

\$50 per Ticket

Top Prize

Wine & Spirits Tree Valued at \$2500+

Two Second Prizes

Private In-Home Wine Tasting for 12 (\$500 value)

Three Third Prizes

SoCal Wine Getaways: Overnight stay, winery restaurant and tasting experiences (\$400 value)

Maximum sale of 2,000 tickets.
Chances of winning 1/334 or better.

WIN UP TO \$5,000
HELICOPTER
BALL DROP
50/50 RAFFLE

\$10 per ticket each | Books of 10 for \$100

Up to 1,000 numbered golf balls, corresponding with your raffle ticket number(s), will be dropped from a helicopter onto the golf course just before the Hopes & Dreams Sunset Dinner Banquet on May 20, 2024. If your ball goes in first, you win! Half of the funds raised are donated to the Irvine Rotary Foundation and the other half goes to the raffle winner.

Disclaimer: Winners do not need to be present to win. Drawing and ball drop activity to take place at Hopes & Dreams Dinner Banquet on May 20, 2024.

Foursome Experiences



Hero Foursome | \$2,000

The Hero Foursome is a golf experience and sponsorship ideal for two friends or colleagues that want to be paired with two military veterans or first responders and support veteran and public safety programs.

- 2 VIP tournament experiences + 2 VIP golf experiences for sponsored guests
- Breakfast cocktail tickets, pre-tournament contests, and fun on-course activities
- Epic gift bags, souvenir bag tags, and special opportunities to win even more swag
- Gourmet lunch, cocktail hour with delicious hors d'oeuvres, and epicurean dinner banquet
- Hopes & Dreams Sunset Dinner included for sponsoring spouses/partners and sponsored veteran/first responder spouses/partners
- Tee-box signage provided for showcasing your brand & your support for community projects
- Include branded item in golfer gift bag
- 1/2 page program ad, special dinner acknowledgement, logo on media loop, websites, and other marketing through Dec 2024

Elite Foursome | \$1,500

The Elite Foursome Sponsorship is ideal for a business owner or executive who wants to spend a day enjoying golf with colleagues while aligning the company brand with community values.

- 4 VIP golf tournament experience at Aliso Viejo Country Club per foursome
- Activation hole benefits: 6ft table at a tee-box with on-course signage
- Logo included in select digital marketing placements and during Hopes & Dreams dinner
- Breakfast cocktail tickets, pre-tournament contests, and fun on-course activities
- Epic gift bags, souvenir bag tags, and special opportunities to win even more swag
- Gourmet lunch, cocktail hour with delicious hors d'oeuvres, and epicurean dinner banquet
- Lunches and dinners included for golfers and up to 2 activation hole support staff
- Add spouse or partner tickets to the Hopes & Dreams Sunset Dinner for a delightful evening

Classic Foursome | \$1,200

The Irvine Classic Foursome Experience is ideal for golfers wishing to enjoy a day at Aliso Viejo Country Club with friends and colleagues that share community values.

- 4 VIP golf tournament experience at Aliso Viejo Country Club
- Breakfast cocktail tickets, pre-tournament contests, and fun on-course activities
- Epic gift bags, souvenir bag tags, and special opportunities to win even more swag
- Gourmet lunch, cocktail hour with delicious hors d'oeuvres, and epicurean dinner banquet
- Add a spouse/partner tickets for the Hopes & Dreams Sunset Dinner
- Add a tee-box sign to showcase your brand and support community projects for only \$150

Special Activities & Contests



More fun and special activities than any other tournament in the region.

Traditional Contests including:

Closest to the Pin



Longest Drive



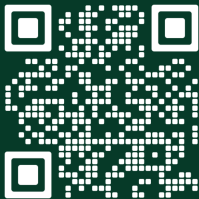
AND 3 chances for a Hole-in-One!



Plus **Air Cannon Hot Shot Targets, Games** and **Prizes from Integra and Dixon Golf**, an exciting new **Chip Shot Challenge**

NEW
IN 2024

3 Fun Ways to Win at the Putting Contest Area!



Pre-Paid Mulligan Packages

Purchase these packages for **10-25% off early-bird savings** on course activities, grenade throws, do-overs, raffles and more.

Tournament Players Package | ~~\$50~~ \$40

Souvenir bag tag, breakfast cocktail, cigar, 50 foot putting contest entry, traditional tournament contests, & basic mulligan package.

Gold Classic Package | ~~\$85~~ \$65

Tournament players package plus, premium tournament games, & two ball drop raffle tickets.

Elite Donor Package | ~~\$195~~ \$165

Gold Classic Package plus entry to all three putting challenges, one chip shot challenge shot, two additional tournament games, two ball drop raffle tickets (4 total), one Wine & Dine Raffle Ticket (\$50 value), & cocktail hour drink ticket.

VIP Master's Package | ~~\$295~~ \$265

Elite Donor Package plus 2 chip shot challenge tickets, six ball drop raffle tickets (10 total), second Wine & Dine Raffle Ticket, & additional cocktail hour drink ticket.

All sponsorships include course signage, recognition/listing in tournament program, logo on media loop at event, invitations to participate in hands-on projects and social media acknowledgement throughout the year. Most include golf packages and many include additional benefits; visit IrvineClassic.com for details.



Title Sponsorship | Starting at \$15,000

The Irvine Classic Charity Golf Tournament Title Sponsorship is ideal for a regional or national brand wanting to demonstrate community values and build goodwill in the Orange County region.

- Co-branded tournament with “presented by [your brand] ...” on all materials
- Brand placement above all other sponsor logos on all marketing activations
- Dedicated 6’ table with 10×10 tent for exhibiting at tournament hole and/or registration
- Tee-box sign placements (36) on every tournament tee-box and tournament green
- Featured on welcome banner, step & repeat, and throughout registration & activity areas
- Featured at club projects, events, & communications to audience of over 10,000 patrons
- Inside cover ad in program, invited to greet dinner guests, present tournament awards
- 16 VIP golf tournament experiences at the exclusive Aliso Viejo Country Club
- Breakfast cocktail tickets, pre-tournament activity, and contest tickets for each golfer
- Our ever-epic gift bag, souvenir bag tag, & special opportunities to win even more swag
- Invited to include branded item in golfer gift bag / provide 2nd gift bag at activation hole
- Gourmet lunch and Hopes & Dreams Sunset Dinner included for all 16 golfers
- Additional 20 Hopes & Dreams Sunset Dinner tickets for partners, colleagues, or friends
- One beverage ticket for each golfer & guest for cocktail hour with hors d’ouvres

We greatly value the partnership with our major sponsors. Rotary invites your company to participate in community events such as networking socials and service projects to further leverage your sponsorship and create ongoing PR opportunities.

Email golf@irvineclassic.com or call 949-400-8815 to further customize this sponsorship.

All sponsorships include course signage, recognition/listing in tournament program, logo on media loop at event, invitations to participate in hands-on projects and social media acknowledgement throughout the year. Most include golf packages and many include additional benefits; visit IrvineClassic.com for details.

Community Benefactor | \$10,000

The Community Benefactor Sponsorship is ideal for a brand wanting to demonstrate leadership and build goodwill in the Orange County region.

- 16 VIP golf tournament experiences at Aliso Viejo Country Club
- Breakfast cocktail tickets and pre-tournament contest tickets for each golfer
- Our ever-epic gift bag, souvenir bag tag, and special opportunities to win even more
- Gourmet lunch and Hopes & Dreams Sunset Dinner included for all 16 golfers
- Additional 16 Hopes & Dreams Sunset Dinner tickets for partners, colleagues, or friends
- 1 beverage ticket for each golfer & guest for cocktail hour with premium hors d'ouvres
- Brand placement adjacent or just below Title Sponsor on select activations
- Dedicated 6' table with 10x10 tent for exhibiting at one tournament hole
- Tee-box sign placements (18) on every tournament green
- Secondary placement only to title sponsor in all communications, carts, and materials
- 1 page program ad, special acknowledgements, logo on cocktail hour media loop
- Featured as Community Benefactor for 2024 in club communications and website

Community Champion | \$7,500

The Community Champion Sponsorship is ideal for a brand wanting to demonstrate community commitment and build goodwill in the Orange County region.

- 12 VIP golf tournament experiences at Aliso Viejo Country Club
- Breakfast cocktail tickets and pre-tournament contest tickets for each golfer
- Our ever-epic gift bag, souvenir bag tag, and special opportunities to win even more
- Gourmet lunch and Hopes & Dreams Sunset Dinner included for all 12 golfers
- Additional 12 Hopes & Dreams Sunset Dinner tickets for partners, colleagues, or friends
- 1 beverage ticket for each golfer & guest for cocktail hour with premium hors d'ouvres
- 6' table with 10x10 tent & two chairs at one tournament hole (plus 2 staff lunches)
- Tee-box sign placements (18) on every tournament green
- Invited to include branded item in golfer gift bag
- Prominent placement in all tournament communications, carts, and other activations
- 1 page program ad, special acknowledgements, logo on cocktail hour media loop
- Shown as Community Champion for 2024 in club communications and website

We greatly value the partnership with our major sponsors. Rotary invites your company to participate with us to create ongoing PR opportunities throughout the year. Email golf@irvineclassic.com or call 949-400-8815 to further customize this sponsorship.

All sponsorships include course signage, recognition/listing in tournament program, logo on media loop at event, invitations to participate in hands-on projects and social media acknowledgement throughout the year. Most include golf packages and many include additional benefits; visit IrvineClassic.com for details.

Community Leader | \$5,000

The Community Leader Sponsorship is ideal for business owners and executives wishin to make a greater impact on the Irvine community.

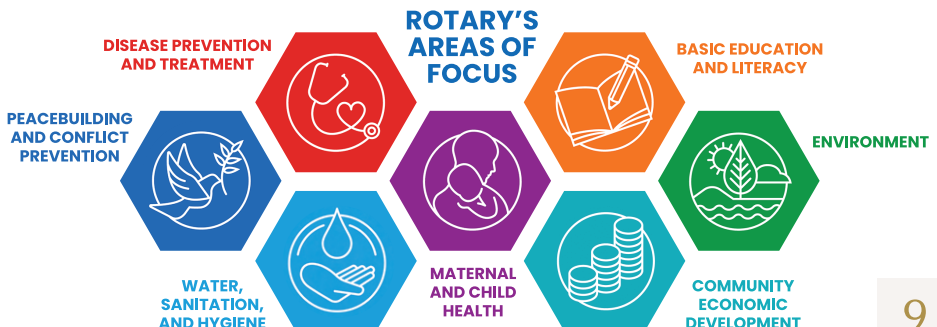
- 12 VIP golf tournament experiences at Aliso Viejo Country Club
- Our ever-epic gift bag, souvenir bag tag, and special opportunities to win even more
- Gourmet lunch and Hopes & Dreams Sunset Dinner included for all 12 golfers
- Additional 12 Hopes & Dreams Sunset Dinner tickets for partners, colleagues, or friends
- 1 beverage ticket for each golfer & guest for cocktail hour with premium hors d'ouvres
- 6' table with 10x10 tent & two chairs at one tournament hole (plus 2 staff lunches)
- Tee-box sign placements (6) on tournament greens
- Invited to include branded item in golfer gift bag
- Tier 4 placement in all tournament communications, carts, website and other activations
- 1/2 page program ad, special acknowledgements, logo on cocktail hour media loop

Friend Sponsor | \$2,500

The Friend of Irvine Sponsorship is ideal for small businesses and entrepreneurs wishing to connect with Irvine business leaders and make a larger impact on the Irvine community.

- 4 VIP golf tournament experiences with lunch and Sunset Dinner Banquet
- Additional 4 Hopes & Dreams Sunset Dinner tickets for partners, colleagues, or friends
- 1 beverage ticket for each golfer & guest for cocktail hour with premium hors d'ouvres
- 6' table with 10x10 tent & two chairs at one tournament hole (plus 2 staff lunches)
- Tee-box sign placements (3) on tournament greens, plus golfer gift bag placement
- Tier 5 placement in all tournament communications, carts, website and other activations
- 1/4 page program ad, special acknowledgements, logo on cocktail hour media loop

Choose your Area of Focus for Tournament Sponsorships



Special Activity Sponsorships



Putting Contest Sponsorship | \$1,500

Stand out from other sponsors at the Irvine Classic with high density signage, registration table activation, gift bag participation, and contest winner presentation. Includes lunches and dinner for two and cost coverage for contest prizes.



Hole-in-One Contest Sponsorship | \$1,000

Showcase your brand at a special activation hole as you align and engage with tournament players and dinner guests. Covers prize cost and includes gift bag placement, lunches and dinner for two, extra course signage, plus program, dinner, and featured digital brand placements.



Hole Sponsorship | \$500

Demonstrate community values and engage with golfers at the Irvine Classic at your activation hole, in the gift bag, and at the Hopes & Dreams dinner. Includes course signage, plus program, dinner, and digital brand placements.



Golf Cart Sponsorship | \$250

Keep attention on your brand all day and evening. Includes multiple activations, such as on cart signage, scorecard and rule sheets, plus special pre-tournament announcements and digital brand placements on hole-by-hole tournament page.



Beverage Station Sponsorship | \$650

Build goodwill for your brand by keeping golfers and guests refreshed with water, soft drinks, Gatorade, beers, and cutwater cocktails. Includes option for activation table adjacent to the beverage station, course signage, plus program, dinner, and digital placement through 2024.



Morning Cocktail Bar Sponsorship | \$2,500

A great opportunity to stand out at registration and keep your day free for golf. Get an activation table near check-in with signage throughout the activity area, lunches and dinner for two and thoughtful brand placements in the gift bag, program, and on select dinner media.

Special Activity Sponsorships



Cigar Bar Sponsorship | \$750

Build goodwill for your brand by sponsoring one of the premium morning give-aways - and keep any of the cigars not given out to golfers. Includes pre-tournament featured placements, optional activation table adjacent to the cigar station, course signage, and lunches and dinner for two.



Souvenir Photo Sponsorship | \$750

Add your brand to the timeless memories of Irvine Classic foursome and dinner event photos; includes logo on the 2024 step & repeat backdrop used at Rotary projects all year long, gift bag placement and two Hopes & Dreams Dinner tickets.



Bag Tag Sponsorship | \$500

Let golfers take your brand everywhere they golf with this unique opportunity that offers logo placement on one side of the tournament bag tags, welcome area signage, two gourmet lunches, and two tickets to the Hope & Dreams Sunset Dinner.



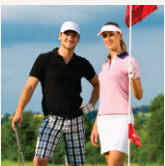
Ice Cream Sundae Station Sponsorship | \$2,500

Welcome golfers as they return from the course with a refreshing Ice Cream Sundae station placed adjacent to your exhibit table. Plus, get high intensity signage at registration, two gourmet lunches and two tickets to the Hopes & Dreams banquet, plus other touchpoints.



Margarita Hole Sponsorship | \$2,500

Perpetuate the legacy of Margarita hole on the back-nine of the Irvine Classic tournament. Includes activation hole with table, two gourmet lunches and two tickets to the Hopes & Dreams banquet, gift bag placement, plus other touchpoints.



Tournament Shirt Sponsorship | \$3,500

Become part of Irvine Classic history by being the first to co-sponsor apparel with the refined tournament logo. Provides for golf shirts for golfers and volunteers, two gourmet lunches and two tickets to the Hopes & Dreams Sunset Dinner Banquet.



2023-24 Sponsors of the Rotary Club of Irvine: Chase Bank, All Mark Insurance, iLoyal, CSCM Group, Edward Jones, New ERA CPAs, BNG Advisors, Stifel, S&L Capital, Insperity, F&M Bank, PledgeStar, Elite Court Reporting, Next Gen Flex IT, Sirr John Motto, Eden Outsourcing, Mini Motorz, Perspire Sauna Studio, and DoubleTree by Hilton

TOURNAMENT PARTICIPATION FORM

SPONSOR THE TOURNAMENT | IMPACT THE COMMUNITY

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Title (\$15,000) | <input type="checkbox"/> Tournament Shirt (\$3,500) | <input type="checkbox"/> Hole-in-One (\$1,000) | <input type="checkbox"/> Bag Tag (\$500) |
| <input type="checkbox"/> Benefactor (\$10,000) | <input type="checkbox"/> AM Cocktail Bar (\$2,500) | <input type="checkbox"/> Cigar Bar (\$750) | <input type="checkbox"/> Golf Cart (\$250) |
| <input type="checkbox"/> Champion (\$7,500) | <input type="checkbox"/> Margarita Hole (\$2,500) | <input type="checkbox"/> Souvenir Photo (\$750) | |
| <input type="checkbox"/> Leader (\$5,000) | <input type="checkbox"/> Sundae Station (\$2,500) | <input type="checkbox"/> Beverage Station (\$650) | |
| <input type="checkbox"/> Friend (\$2,500) | <input type="checkbox"/> Putting Contest (\$1,500) | <input type="checkbox"/> Hole Sponsor (\$500) | |

IRVINE CLASSIC TOURNAMENT EXPERIENCES

Foursomes & Golf Packages

- Hero Foursome (\$2,000)
- Elite Foursome (\$1,500)
- Classic Foursome (\$1,200): _____ foursomes
- Individual Golfer (\$350 each): _____ golfers

Other Tournament Experiences

- Mulligan Packages: _____ Gold @ \$65 _____ Player @ \$40
- Ball Drop Raffle (\$10): _____ tickets _____ books of 10
- Wine Raffle (\$50): _____ tickets
- Hopes & Dreams Banquet (\$125/\$100): _____ guests

Name: _____

Company: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

BILLING INFORMATION

Check Enclosed | Credit Card: Visa MC AMEX Discover

CC#: - - -

Name as it appears on card _____

Exp. Date _____ Security Code _____

Authorized Signature _____

Authorized Total Amount _____

A portion of your registration or sponsorship may be tax deductible. Consult your tax advisor for details.

Book and pay for golf and sponsorships online at IrvineClassic.com
or detach and return this form with your payment payable to:

ROTARY CLUB OF IRVINE, Attn: Golf Committee, P.O. Box 50066, Irvine, CA 92619

Submit golfer and guest details at <https://irvineclassic.com/register>
or email golf@irvineclassic.com